WHEN IS LEATHER NOT LEATHER?

DIFFERENT MATERIALS HAVE DIFFERENT BENEFITS, BUT LABELS CAN BE CONFUSING. GET THE FACTS.

PU LEATHER
LEATHERETTE
SYNTHETIC LEATHER
Ultrasuede
FAUX LEATHER
PLEATHER
ARTIFICIAL LEATHER

Synthetic materials made with oil based products, these are artificial. They are composed of a substance that is usually made with polyester or nylon coated with PVC or PU.

APPLESKIN
CORK LEATHER
PINEAPPLE LEATHER
BONDED LEATHER
MUSHROOM LEATHER
FLY LEATHER
WINE LEATHER
PALM LEATHER

A mix of natural components that are mostly combined or backed with other materials to give them strength or body. The combination material is often PU or PVC so it is important to check the composition label if a completely natural product is required.

VEGAN LEATHER

Any material that is not of animal origin, can be referred to as vegan. It is important to note it does not necessarily mean natural and there is no relationship with the environmental impact of the product and whether or not it is biodegradable or can be recycled.

REAL LEATHER

Leather is of natural origin and the internationally recognised definition as set down by the International Standard Organisation (ISO) is...Hide or Skin with its original fibrous structure more or less intact, tanned to be imputrescible, where the hair or wool may or may not have been removed.

TO BE CLEAR TO CONSUMERS ON ORIGIN AND BENEFITS, THE TERM LEATHER SHOULD ONLY BE USED FOR MATERIALS THAT MEET THIS DEFINITION.

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