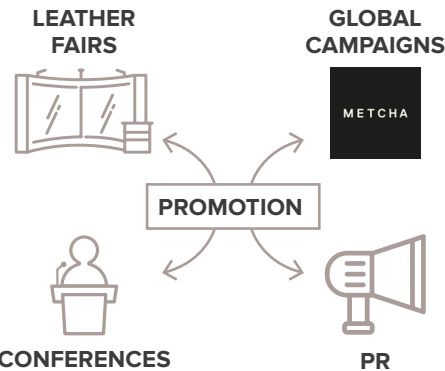
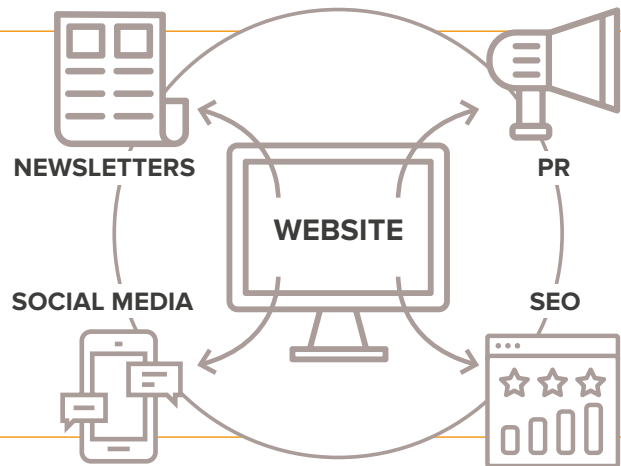


WHAT DOES LEATHER NATURALLY DO?

LEATHER NATURALLY IS AN INDUSTRY MEMBERS ASSOCIATION THAT FOCUSES ON THE EDUCATION AND PROMOTION OF LEATHER. WE PROMOTE THE USE OF GLOBALLY-MANUFACTURED SUSTAINABLE LEATHER AND SEEK TO INSPIRE AND INFORM DESIGNERS, CREATORS AND CONSUMERS ABOUT ITS BEAUTY, QUALITY AND VERSATILITY.

EDUCATION

Educational material is available in the form of multi-language fact sheets, articles, video and picture material and we provide speakers at events, webinars and presentations.



GLOBAL LEATHER PROMOTION

Powered by Leather Naturally, **METCHA** is a global initiative aimed at taking leather-oriented design into the spotlight, making leather a valuable part of the everyday lives of Gen Z and Millennials.

METCHA is separately funded but managed by Leather Naturally.

THE BENEFITS OF MEMBERSHIP

Working as one with the industry to take responsibility for the education and promotion of leather



Visibility on the Leather Naturally website through a dedicated company page



Make use of Leather Naturally logos, social media posts and educational material



The combined strength of an industry body



ANNUAL MEMBERSHIP INVESTMENT

Company turnover <USD 1m	\$250
Company turnover >USD 1m <USD 5m	\$500
Company turnover >USD5m <USD10m	\$1,000
Company turnover >USD 10m	\$2,000